



Università  
di Catania

# GOΣ

GRANT OFFICE **MANAGER**

## PROJECT WORKS ALLIEVI



**MASTER UNIVERSITARIO DI II LIVELLO**  
**GRANT OFFICE MANAGER**  
**A.A. 2023/2024**

Università degli Studi di Catania  
Dipartimento Economia e Impresa



**MASTER UNIVERSITARIO DI II LIVELLO IN  
GRANT OFFICE MANAGER (GOM)**

**I EDIZIONE**

**Anno accademico 2023/2024**

**UNIVERSITÀ DEGLI STUDI DI CATANIA  
Dipartimento di Economia e Impresa**

Project Work:

**Boosting Innovation and Entrepreneurship Capacity in Urban Mobility & Transport Ecosystem - MOBISTART**

Candidato:

Dott.ssa Andrea Zalabaiova



Abstract:

MOBISTART is a 30-month project coordinated by the University of Catania - Department of Civil Engineering and Architecture. Its main objective is to strengthen the urban mobility and transport innovation ecosystem in Sicily, which is identified as an emerging EU region according to the Regional Innovation Scoreboard.

The project focuses on three key levels to achieve its overarching goal. First, it aims to strengthen synergies, promote mutual learning, and enhance the innovation and entrepreneurial potential of Sicily by fostering increased collaboration among regional stakeholders, including universities, R&D centers, SMEs, large enterprises, private and public transport service providers, accelerators, incubators, start-ups, spin-offs, public administrations, and tourism services and associations. To support this, the project will establish Urban Mobility & Transport Quality Partnerships, which are cross-departmental and cross-disciplinary thematic collaborations designed to improve regional R&I investment in urban mobility and transport.

Furthermore, the project will propose a new strategy for the Grants Offices within the involved university departments, offering a model that can be easily adapted to other departments. This bottom-up approach will enhance the university's R&D mission and assist researchers in developing more R&D projects by easing the administrative and project management burdens.

Finally, the project will focus on increasing the entrepreneurial capacity and skills of researchers and graduates from Sicilian universities, with a particular focus on youth and gender balance. This will be achieved through tailored entrepreneurship training and mentoring sessions for researchers, leading to pilot contests, mobility programs, and ultimately the creation of new spin-offs and start-ups.